

THE EMBED REACTOR

This post can be created very quickly by **EMBEDDING AND REACTING** to just one resource. Or, you could multiple resources to increase the value.

Spend ample time to create a good headline.

Embed a video that is relevant to your audience. If the video is popular, this is a bonus.

Add your analysis or reaction to the video.

VARIATION 1: Embed a Slideshare presentation that is relevant to your audience. If the presentation is popular, this is a bonus.

Add your analysis or reaction to the Slideshare presentation.

VARIATION 2: Embed an infographic from a site like Visual.ly that is relevant to your audience. If the infographic is popular, this is a bonus.

Add your analysis or reaction to the infographic.

Add an email opt-in form to the end of the post.

OPT-IN FOR OUR LEAD MAGNET

Make a Lead Magnet offer in the sidebar.

CHECK OUT THIS COOL PRODUCT

Make a low-dollar "Tripwire" offer in the sidebar.

Follow Us

Add social icons to your sidebar.

VARIATION 1

VARIATION 2