

THE CROWDSOURCED POST

In this post, you'll send **3 OR MORE EXPERTS** the same question and ask them to provide a short answer to that question. The answers are aggregated into a single post.

Your Awesome Crowdsourced Post

Your Fantastically Fantastic Headline Here

OPT-IN FOR OUR LEAD MAGNET

CHECK OUT THIS COOL PRODUCT

Follow Us

Repeat

End of Post Opt-In

Enter First and Last Name

Enter Email Address

SUBMIT NOW

Spending ample time to create a good headline.

Introducing the question that was posed to the experts.

Placing a headshot of Expert 1 and providing their name and company name or title (if applicable).

Placing a headshot of Expert 2 and providing their name and company name or title (if applicable).

Placing a headshot of Expert 3 and providing their name and company name or title (if applicable).

Placing a headshot of Expert 4 and providing their name and company name or title (if applicable).

Don't forget to link to each expert's website if it is applicable. Optionally, link to a social channel like Twitter or LinkedIn.

Adding an email opt-in form to the end of the post.

Making a Lead Magnet offer in the sidebar.

Making a low-dollar "Tripwire" offer in the sidebar.

Adding social icons to your sidebar.

Adding each expert's response to the question you posed. This makes for a rich article with many points of view. And don't forget to tag each expert in social media to let them know the post is live on your blog.

Continuing to add headshots, names, and titles of experts. Then adding their responses.